

2023
B.A./B.Sc.
First Semester
ABILITY ENHANCEMENT COMPULSORY COURSE – 1
ENGLISH
Course Code: ENA 1.11
(English Communication)

Total Mark: 35

Pass Mark: 14

Time: 2 hours

Answer the following questions.

1. (a) What is verbal communication? State two advantages each of the oral and the written. 5
OR
(b) What are the different types of listening? 5
2. (a) Explain the four dimensions of voice. 5
OR
(b) How does word stress bring about a change in meaning? 5
3. (a) Discuss how the body movements play a significant role in transmitting messages. 5
OR
(b) Why is anger considered the greatest barrier to communication? What are some steps a skilful communicator can take to overcome it? 5
4. (a) What are interviews? Explain any four types. 5
OR
(b) Discuss the four zones of space. 5
5. Write short notes on *any two* of the following: 4×2=8
 - (a) Sender
 - (b) Haptics
 - (c) Chronemics
 - (d) Silence
 - (e) Hierarchical barrier

6. Read the advertisement given below and write a CV along with a covering letter addressed to the Manager, Lee Veda Pvt. Ltd., Dimapur, Nagaland. 7

LEE VEDA PVT LTD

Is recruiting 10 boys and 10 girls for various Official Permanent Posts for expanding New Branches in Major Districts of North-East.
Selected candidates will take 6-8 months training.

Post: Office Staff & Branch Manager

Qualification: Class 8 to Graduate

Age: 16-28 (Unmarried)

Salary: Rs. 8000/-to Rs. 35,000/-

Free accommodation

Job Location: Dimapur

Contact: 6909618009

(NAGALAND POST, DIMAPUR MONDAY, OCTOBER 23, 2023)
