

**2023**  
**B.A./B.Sc.**  
**Fourth Semester**  
GENERIC ELECTIVE – 4  
**COMPUTER SCIENCE**  
*Course Code: CSG 4.11*  
(Web & E-Commerce Technologies)

*Total Mark: 70*  
*Time: 3 hours*

*Pass Mark: 28*

*Answer five questions, taking one from each unit.*

**UNIT-I**

1. (a) What is the primary goal of e-commerce? Discuss the benefits and limitations of e-commerce. 1+6+3=10  
(b) How has e-commerce affected traditional business in Nagaland? 4
2. (a) What are the main features of e-commerce? Explain any two applications of e-commerce. 4+4=8  
(b) Compare e-commerce with traditional commerce. 6

**UNIT-II**

3. (a) Write a brief note on the development of internet. How is internet related to world wide web? 4+2=6  
(b) What is a domain name? Explain the steps for registering a domain name. 2+6=8
4. (a) What is a web browser? Explain the role of internet in e-commerce. 2+6=8  
(b) What do you understand by web promotion? Explain any two strategy used for web promotion. 2+4=6

**UNIT-III**

5. (a) Define internet security. What are the requirements for secure transaction? 1+7=8

