

April 2025
B.A./B.Sc.
Second Semester
VALUE ADDED COURSE – 2
COMPUTER SCIENCE
Course Code: CSV 2.11
(E-Commerce Technologies)

Total Mark: 50
Time: 2 hours

Pass Mark: 20

I. Answer three questions, taking one from each unit.

UNIT-I

1. How does e-commerce differ from e-business? Discuss the applications of e-commerce in the local context. 2+10=12
2. Discuss the advantages and limitations of e-commerce. 6+6=12

UNIT-II

3. What is web promotion? What are the strategies that can be used for web promotion? Explain. 1+1+10=12
4. What do you understand by cybercrime? Discuss the scenario of cybercrime in Nagaland. 2+10=12

UNIT-III

5. What is electronic payment system (EPS)? What are some of the benefits of using EPS? Explain any two types of EPS. 1+5+6=12
6. What do you understand by electronic fund transfer (EFT)? Explain one type of EFT. What are the security challenges in EFT? 2+4+6=12

II. Answer any two of the following questions.

7. Define e-commerce. Explain the main features of e-commerce. 1+6=7

8. What is internet? Differentiate between intranet and extranet using suitable example. $1+6=7$
9. What is EDI? What are some benefits and disadvantages of using EDI? $1+3+3=7$
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